

NILS LACKNER

Lecturer | Conférencier | Sommelier



TOP 50 SOMMELIERS
OF GERMANY | 2020, 2021, 2022, 2023

450+
OFFSHORE EVENTS

1500+
ONSHORE EVENTS

— meet Nils Lackner

Hailing from the island of Sylt, Nils Lackner is amongst the most popular German sommeliers and an international lecturer for wine and champagne, conférencier and keynote speaker.

He guides his audience on unique journeys through the world of wine filled with hedonism and enthusiasm. His authentic passion for the topic can be very contagious. Nils is known for his progressively modern and interactive style. His tastings resemble entertaining stage shows rather than conventional classroom affairs.

When not on stage, Nils is successfully involved in numerous international wine-related ventures. These include advising financial institutes on various topics such as "wine as an investment", trading rarities and consulting wine collectors on their cellars.

Also he organizes exclusive tastings and culinary events worldwide, acts as a wine trainer and oversees several projects, i.e. the successful Strandkorb Rosé line, the operation of a wine tourism agency on Sylt and writing a great many articles and columns, promoting the growth of the wine and culinary industry.



” *Radically focussed on the fun side of wine and champagne, Nils loves to leave the beaten paths and stereotypes behind. Equipped with champagne saber and decanter, he questions the status quo of traditions and customs thereby exceeding expectations.*

— a culinary story



- FOUNDER & OWNER: SOMMELIER & WINE COMMUNICATIONS BY NILS LACKNER
- FOUNDER & OWNER: SYLTER WEIN ERLEBNISSE
- 1500+ HOSTED LIVE EVENTS IN GERMANY AND INTERNATIONALLY FOR COMPANIES SUCH AS SIEMENS, BMW, PORSCHE, HARD ROCK HOTELS, COMMERZBANK, GOOGLE, BERTELSMANN, BRITA, DEUTSCHE TELEKOM, P&C AND MANY MORE
- WINNER: BEST STAR WINE SPECIALTY LIST 2020
- CHEVALIER AT THE ORDRE DES COTEAUX DE CHAMPAGNE
- EXECUTIVE MANAGER OF THE SEA CLOUD CRUISES WINE PROGRAM AS WELL AS WINE LECTURER AND TRAINER ON BOARD ALL THREE SHIPS
- OFFICIAL CULINARY BRAND AMBASSADOR FOR THE ISLAND OF SYLT
- WINE TRAINER FOR SEVERAL LUXURY HOTELS AND RESTAURANTS
- CONSULTANT TO THE AMERICAN EXPRESS CENTURION CLUB WINE PROGRAM
- PROFESSIONAL PUBLIC SPEAKING TRAINING
- MEDIA EXPOSURE ON TV, RADIO, PODCASTS AND PRINT
- GRADUATE IN BUSINESS ADMINISTRATION: BACHELOR'S & MASTER'S DEGREE (MBA)





what sommeliers do —

- GUEST INTERACTION AND EXCITEMENT
- WINE SERVICE AND RECOMMENDATION
- FOOD AND WINE PAIRING
- WINE LIST CURATION
- CELLAR INVENTORY MANAGEMENT

— *what Nils Lackner does*

- ALL OF THE ABOVE
- CREATING UNIQUE WINE & CULINARY EXPERIENCES
BY GIVING EXCITING LECTURES & SPEECHES
- GUEST ENRICHMENT AND ENTHUSIASM
THROUGH INTERACTIVE APPROACHES AND CREATIVE TOPICS
- PUTTING WINE INTO A NEW PERSPECTIVE
BY PROVIDING DEEPER CULTURAL AND HISTORICAL CONTEXT
- HOSTING SOMMELIER TABLES
INVITING SELECT GUESTS TO A SPECIAL WINE EXPERIENCE
- SHOWCASING REGIONAL WINE CUSTOMS
IN A PLAYFUL AND ENTERTAINING HANDS-ON STYLE
- CAPTURING THE AUDIENCE'S IMAGINATION
FROM SINGLE INDIVIDUALS TO CROWDS OF 500+
- MAKING MEMORIES WITH WINE





NILS LACKNER

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Wine & Champagne Lecturer
Event Sommelier
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